



Northern Territory Prospectus

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President's Letter

Thank you for your interest in the NT chapter of the National Association of Women in Construction. NAWIC is a not-for-profit organisation that seeks to promote and improve the construction industry through the advancement of women.

As you consider a partnership with NAWIC NT, we would like to highlight the tangible benefits NAWIC NT offers its sponsors. You will have access to an engaged audience of our members in the NT, ranging from grassroots to ASX-listed companies, and several thousand followers on social media.

This diverse audience includes architects, designers, engineers, builders, electricians, plumbers, project managers, contracts administrators, quantity surveyors, public servants, lawyers, superannuation/insurance/finance professionals, business development experts, tender/bid managers, and many other roles and businesses within the construction industry.

As a partner with NAWIC NT, your organisation stands to gain exposure to a diverse and respected membership base, increased brand awareness through various channels, positive public relations opportunities, employer of choice status, access to exclusive events and a professional development platform.

NAWIC NT has seen incredible growth over the past 24 months, and this year we plan on growing even bigger. 2023 saw our biggest Awards for Excellence event to date - allowing us to celebrate nine incredible women in front of 300 guests and we are going to continue this tradition with this passion and energy.

2024/2025 will see an expansion on our calendar of events with an increased presence at career expos and further opportunities for our members and sponsors to participate in events such as the golf day, site tours, workshops, forums, round table events and networking functions.

We're really excited about the chance to team up with your organisation and look forward to building a strong partnership in 2024 and beyond.

Monica Gardiner

NT President
NAWIC NT



Sponsorship Information

NAWIC NT offers four categories of sponsorship:

Annual Partnerships (State Sponsors)

- Platinum - \$7,500*
- Gold - \$6,000*
- Silver - \$4,500*
- Bronze - \$3,500*

*Ex. Gst.

NAWIC NT Awards for Excellence (Awards)

- Please see ahead for an overview and details

Event Partners

- Please see ahead for details.

All sponsorship packages detailed in this prospectus are for the 2024/2025 financial year (excluding event packages).

Sponsorship Period:

1st July 2024 to 30th June 2025.

Effective date:

1st July 2024.

Sponsorship packages can be tailored upon request.

Annual Partners

Annual *Platinum* Partnership.

\$7,500 (Ex.Gst)



Publicity and Marketing:

- Acknowledgement as an Annual Platinum Partner of NAWIC NT at all NAWIC NT events in the 2024/2025 financial year.
- Prominent visual recognition at all NAWIC NT events during the 2024/2025 financial year including company logo displayed electronically.
- Larger logo size displayed than other sponsor levels
- Company logo displayed on communications, marketing and advertising materials including but not limited to event flyers, NAWIC website and social media posts for NAWIC NT events during the 2024/2025 financial year.
- Company logo included on the NAWIC NT 2024/2024 Sponsorship Banner displayed at all events
- Placement of Company provided banners at all events.
- Acknowledgment as a Partner on the NAWIC website and NAWIC NT social media pages during the 2024/2025 financial year.
- Ability to publicise sponsorship within your own networks, website and social media platforms during the 2024/2025 financial year.
- Ability to contribute content to the NAWIC NT Facebook page during the 2024/2025 financial year including opportunities for advertising.
- Exposure to NAWIC NT membership and wider NAWIC network due to use of the company logo in all media releases and event flyers to all NAWIC NT events.
- Invitations to contribute content or speakers at seminars and networking events.
- Opportunity to host two (2) site tours
- Sponsor of NAWIC email banner available for use.
- Thank You Certificate.

Annual *Platinum* Partnership continued.

\$7,500 (Ex.Gst)



Awards of Excellence:

- Acknowledgement as an Annual Platinum Partner of NAWIC NT at the Awards of Excellence.
- Opportunities for company representative to deliver a three minute speech at the Awards for Excellence event.
- Prominent visual recognition at the Awards for Excellence event year including company logo displayed electronically.
- Largest logo than other annual sponsor level.
- Individual designated slides with logo and sponsor supplied content shown on a loop throughout the Awards for Excellence event.
- Company logo displayed on all event communication, marketing and advertising materials including but not limited to event flyers, NAWIC website, event program booklets and social media posts.
- Placement of banners at the event.
- Opportunity to provide a corporate gift to guests at the Awards for Excellence event.
- 10% discount to any Awards Sponsorship Package (except category awards) - see ahead for more details.

Complimentary Tickets/Membership:

- Two complimentary tickets to the NT Awards for Excellence event.
- Six complimentary individual NAWIC memberships for the 2024/2025 sponsorship period.
- Four single complimentary tickets to be used during the sponsorship period to any NAWIC NT event (excluding the Awards and Golf Day).

Annual Partners

Annual Gold Partnership.

\$6,000 (Ex.Gst)



Publicity and Marketing:

- Acknowledgement as an Annual Gold Partner of NAWIC NT at all NAWIC NT events in the 2024/2025 financial year.
- Prominent visual recognition at all NAWIC NT events during the 2024/2025 financial year including company logo displayed electronically.
- Company logo displayed on communication, marketing and advertising materials including but not limited to event flyers, NAWIC website and social media posts for NAWIC NT events during the 2024/2025 financial year.
- Company logo included on the NAWIC NT 2024/2025 Sponsorship Banner displayed at all events.
- Acknowledgement as a partner on the NAWIC website and NAWIC NT social media pages during the 2024/2025 financial year.
- Ability to publicise sponsorship within your own networks, website and social media platforms during the 2024/2025 financial year.
- Ability to contribute content to the NAWIC NT Facebook page during the 2024/2025 financial year including opportunities for advertisements.
- Exposure to NAWIC NT membership and wider NAWIC network due to use of company logo in all media releases and event flyers to all NAWIC NT events.
- Opportunity to host one (1) site tour
- Sponsor of NAWIC Email Banner available for use.
- Thank you Certificate.

Annual Gold Partnership continued.

\$6,000 (Ex.Gst)



Awards for Excellence:

- Acknowledgement as an Annual Gold Partner of NAWIC NT at the NT Awards for Excellence.
- Visual recognition at the Awards for Excellence event year including company logo displayed electronically.
- Opportunity to display a two minute company video advertisement or profile at the NT Awards for Excellence event.
- Individual designed slides with logo and sponsor supplied content shown on a loop throughout the NT Awards for Excellence event.
- Company logo displayed on event communication, marketing and advertising materials including but not limited to event flyers, NAWIC website, event program booklets and social media posts.
- Placement of banner at the event.
- 5% discount to any Awards sponsorship package (except category awards) - please see ahead for more details.

Complimentary Tickets/Membership:

- Two complimentary tickets to the NT Awards for Excellence event.
- Four complimentary individual NAWIC memberships for 2024/2025 sponsorship period.
- Two simple complimentary tickets to be used during the sponsorship period to any NAWIC NT event (excluding the Awards and Golf Day).

Annual Partners

Annual *Silver* Partnership.

\$4,500 (Ex.Gst)



Publicity and Marketing:

- Acknowledgement as an Annual Silver Partner of NAWIC NT at all NAWIC NT events in the 2024/2025 financial year.
- Visual recognition at all NAWIC NT events during the 2024/2025 financial year including company logo displayed electronically.
- Company logo displayed on communication, marketing and advertising materials including but not limited to event flyers, NAWIC website and social media posts for NAWIC NT events during the 2024/2025 financial year.
- Company logo included on the NAWIC NT 2024/2025 Sponsorship Banner displayed at all events.
- Placement of Company provided banner at all events.
- Acknowledgement as a partner on the NAWIC website and NAWIC NT social media pages during the 2024/2025 financial year
- Ability to publicise sponsorship within your own networks, website and social media platforms during the 2024/2025 financial year.
- Ability to contribute content to the NAWIC NT Facebook Page during the 2024/2025 financial year including opportunities for advertisements.
- Exposure to NAWIC NT membership and wider NAWIC network due to use of company logo in all media releases and event flyers to all NAWIC NT events.
- Sponsor of NAWIC Email Banner available for use.
- Thank You Certificate.

Annual *Silver* Partnership continued.

\$4,500 (Ex.Gst)



Awards for Excellence:

- Acknowledgement as an Annual Silver Partner of NAWIC NT at the NT Awards for Excellence.
- Visual recognition at the NT Awards for Excellence event year including company logo displayed electronically.
- Individual designed slides with logo and sponsor supplied content shown on a loop throughout the NT Awards for Excellence event.
- Company logo displayed on event communication, marketing and advertising materials including by not limited to event flyers, NAWIC website, event program booklets and social media posts.
- Placement of banner at the event.
- 5% discount to any Awards sponsorship package (except category awards) - please see ahead for more details.

Complimentary Tickets/Membership:

- Two complimentary individual NAWIC memberships for the 2024/2025 sponsorship period.
- Two single complimentary tickets to be used during the sponsorship period to any NAWIC NT events (excluding the Awards and Golf Day).

Annual Partners

Annual **Bronze** Partnership.

\$3,500 (Ex.Gst)



Publicity and Marketing:

- Acknowledgement as an Annual Bronze Partner of NAWIC NT at all NAWIC NT events in the 2024/2025 financial year.
- Visual recognition at all NAWIC NT events during the 2024/2025 financial year including the company logo displayed electronically.
- Company logo displayed on communication, marketing and advertising materials including but not limited to event flyers, NAWIC website and social media posts for NAWIC NT eventing during the 2024/2025 financial year.
- Company logo included on the NAWIC NT 2024/2025 Sponsorship Banner displayed at all events.
- Placement of Company provided banner at all events.
- Acknowledgment as a partner on the NAWIC website and NAWIC NT social media pages during the 2024/2025 financial year.
- Ability to publicise sponsorship within your own networks, website and social media platforms during the 2024/2025 financial year.
- Sponsor of NAWIC Email Banner available for use.
- Thank You Certificate.

Annual *Bronze* Partnership continued.

\$3,500 (Ex.Gst)



Awards for Excellence:

- Acknowledgement as an Annual Bronze Partner of NAWIC NT at the NT Awards for Excellence.
- Visual recognition at the Awards for Excellence event year including company logo displayed electronically.
- Individual designed slides with logo and sponsor supplied content shown on a loop throughout the NT Awards for Excellence event.
- Company logo displayed on event communication, marketing and advertising materials including but not limited to event flyers, NAWIC website, event program booklets and social media posts.
- Placement of banner at the event.
- 5% discount to any Awards sponsorship package (excluding category awards) - please see ahead for more details.

Complimentary Tickets/Membership:

- Two complimentary individual NAWIC memberships for the 2024/2025 financial year.
- One single complimentary tickets to be used during the sponsorship period to any NAWIC NT event (excluding the Awards and Golf Day).

Awards

Crystal Vision Award.

The jewel in the Awards for Excellence crown, this award recognises an individual, company or group who encourages and promotes the advancement of women in construction, thereby making a significant contribution to the industry in the Northern Territory.

Achievement in Health, Safety and/or Environment Award.

This award recognises achievements by a woman who has contributed to a construction project in a Health, Safety and/or Environment role and has demonstrated innovation or best practise in their field.

Achievement by Indigenous Woman Award.

NAWIC represent all women working in the construction industry and NAWIC NT wish to give special recognition to an Aboriginal or Torres Strait Islander women who has been achieving outstanding performance in their chosen construction field. This award recognises the achievements of Indigenous women working to break barriers in all facets of construction.

Emerging Talent for Office Professional Award.

The award for Emerging Talent celebrates a stand out young person who is shaping the future direction of our industry and recognises an individual exhibiting significant initiative and unquestionable potential in the building and construction industry.



Jessie Risk

*2023 Crystal Vision Award
and 2023 Achievement by
Indigenous Woman Award
winner.*

Leadership and Mentoring Award.

This award recognises an individual, man or woman, that is a mentor, assisting and encouraging women in the construction industry. This award promotes personal investment in the development of women in the construction industry and acknowledges the outstanding leaders.

Outstanding Achievement in Construction Award.

It can be a long road from concept to final completion - and this award is for our members who are responsible for delivering from drawing to reality. NAWIC acknowledges that project success can take many different forms, and that the challenges overcome are often more important than the build outcome. This award is not just about what was built, but *how* it was built.

Social Responsibility and Diversity Award.

Everything that we do (or construct!) has an impact on others. Being socially responsible is the process of considering how we can make the impact of our actions a positive one. This is an incredibly broad and important category that asks our nominees to consider the impact that they - as individuals, a company or project - has, and demonstrate how it supports a greater good. This award is about people.

Tradeswoman of the Year Award.

Women currently make up only 1-2% of the trade workforce, and it is our aim to encourage more women to pursue opportunities in non-traditional roles and trades. To start, we have created this award to celebrate the trailblazing women who are doing work they love, in particularly male dominated fields, and inspiring others in the process.

Trainee, Apprentice or Student of the Year Award.

The future of construction is looking particularly bright. We know that our industry is full of young, ambitious, and inspiring future leaders, and this award is for you! NAWIC is here to support you through what we hope will be long and rewarding careers in construction, but for now, we want to hear about the incredible things you are doing as students, apprentices, trainees or any other pre-qualification study or placement.

Women in Construction Allyship Award.

This award recognises a male, female or company who are an advocate and driver of change in advancing gender equality and inclusion in the construction, building or related industries. This award celebrates a commitment towards the promotion of gender equality within the above mentioned industries accelerating women's leadership presence and advancing the interests of women.



Sponsorship

Awards Event Partner:

\$6,500 (Ex. Gst).

- Exclusive naming rights to the NT Awards For Excellence event
- Acknowledgement as the NAWIC NT Awards Events Partner at the NAWIC NT Awards for Excellence event.
- Opportunity for company representative to deliver a five minute speech at the NAWIC NT Awards for Excellence event.
- Opportunity to display a three minute company video advertisement or profile at the NAWIC NT Awards for Excellence event.
- Prominent visual recognition at the NAWIC NT Awards for Excellence event year including company logo displayed electronically.
- Largest logo size displayed than any other sponsor levels.
- Individual designed slides with logo and sponsor supplied content shown on a loop throughout the NAWIC NT Awards for Excellence event.
- Company logo displayed on all event communication, marketing and advertising materials including but not limited to the nomination booklet, event flyers, NAWIC website, award certificates, event program booklets and social media posts.
- Placement of banners at the event.
- Acknowledgement as Event Partner on the NAWIC website and NAWIC NT social media pages during the 2024 Award season.
- Ability to publicise sponsorship within your own networks, website and social media platforms during the 2024 Award season.
- Ability to contribute content to the NAWIC NT Facebook page during the 2024 Award season including opportunities for advertisements.
- Exposure to NAWIC NT membership and wider NAWIC network due to use of company logo in all media releases and event flyers of the NAWIC NT Awards for Excellence event.
- First right of refusal to continue sponsorship in the following year.
- Four complimentary tickets to the NAWIC NT Awards for Excellence.

Crystal Vision Award Sponsor:

\$4,500 (Ex. Gst).

This sponsorship package offers the sponsor naming rights to the Crystal Vision Award. The Crystal Vision Award is NAWIC's most prestigious award that celebrates the achievements of a man, woman, group or organisation that has the vision to see a role for women in construction.

- Naming rights to the Crystal Vision Award at the NAWIC NT Awards for Excellence event including business name on the trophy and certificate.
- Opportunity for company representative to present the winner with their award.
- Prominent visual recognition at the NAWIC NT Awards for Excellence event year including company logo displayed electronically
- Menu's/Programs - Logo and 300 words about your company.
- Large logo size displayed.
- Individual designed slide with logo and sponsor supplied content shown on a loop throughout the NAWIC NT Awards for Excellence event.
- Company logo displayed on all event communication, marketing and advertising materials including but not limited to the event flyers, NAWIC website, award certificate, event program booklets and social media posts.
- Placement of banner at the event.
- Acknowledgement as a sponsor on the NAWIC website and NAWIC NT social media pages during the 2024 Award season.
- Ability to publicise sponsorship within your own networks, website and social media platforms during the 2024 season.
- Ability to contribute content to the NAWIC NT Facebook page during the 2024 Award season including opportunities for advertisements.
- Exposure to the NAWIC NT membership and wider NAWIC network due to use of company logo in all media releases and event flyers of the Awards for Excellence event.
- First right of refusal to continue sponsorship in the following year.
- Two complimentary tickets to the NAWIC NT Awards for Excellence.

Award Category Sponsor:

\$4,000 (Ex. Gst).

These sponsorship packages provide the sponsor with naming rights to one of the nine industry awards. This includes pre and post award media exposure, your logo on the award certificate and a company representative presenting the award to the category winner at the Awards.

- Naming rights to one of the nine award categories (Excluding the Crystal Vision Award) at the NAWIC NT Awards for Excellence event including business name on the trophy and certificate.
- Opportunity for company representative to present the winner with their award.
- Visual recognition at the NAWIC NT Awards for Excellence event including company logo displayed electronically.
- Individual designed slide with logo and sponsor supplied content shown on a loop throughout the NAWIC NT Awards for Excellence event.
- Company logo displayed on event communication, marketing and advertisement materials including but not limited to the event flyers, NAWIC website, award certificates, event program booklets and social media posts.
- Placement of a banner at the event.
- Acknowledgement as a Sponsor on the NAWIC website and NAWIC NT social media pages during the 2024 Award season.
- Ability to publicise sponsorship within your own networks, website and social media platforms during the 2024 season.
- Ability to contribute personalised content to the NAWIC NT Facebook page after the 2024 Award season including opportunities for advertisements.
- One purpose designed PowerPoint slide with logo and sponsor supplied content to be included in slides shown on a loop at the start, interval and end of Awards.
- Exposure to NAWIC NT membership and wider NAWIC network due to use of company logo in all media releases and event flyers of the NAWIC NT Awards for Excellence event.
- First right of refusal to continue sponsorship in the following year.
- Two complimentary tickets to the NAWIC NT Awards for Excellence event.

Award Event Sponsor:

\$2,500 (Ex. Gst).

- Acknowledgment as a Sponsor of the NAWIC NT Awards for Excellence event.
- Visual recognition at the Awards for Excellence event including company logo displayed electronically.
- Company logo displayed on event communications, marketing and advertising materials including but not limited to the event flyers, NAWIC website and social media posts.
- Placement of a banner at the event.
- Acknowledgement as a Sponsor on the NAWIC website and NAWIC NT social media pages during the 2024 awards year.
- Ability to contribute personalised content to the NAWIC NT Facebook page after the 2024 award season including opportunities for advertisements.
- Exposure to the NAWIC NT membership and wider NAWIC network due to use of company logo at the NAWIC NT Awards for Excellence event.
- First right of refusal to continue sponsorship in the following year.
- One complimentary ticket to the NAWIC NT Awards for Excellence event.

Award Contributor:

\$1,000 (Ex. Gst).

- Acknowledgment as Sponsor on the NAWIC website and NAWIC NT social media pages during the 2024 Awards season.
- One purpose designed PowerPoint slide with logo and sponsor supplied content to be included in slides shown on a loop at the start, interval and end of the Awards.
- Ability to contribute personalised content to the NAWIC NT Facebook page after the 2024 Award season including opportunities for advertisements.
- Exposure to the NAWIC NT membership and wider NAWIC network due to use of company logo in all media releases and event flyers of the Awards for Excellence event.
- Placement of a banner at the event.

Photography Sponsor:

\$4,000 (Ex. Gst).

- Maximum brand exposure with all photos containing your logo widely shared by NAWIC NT - loaded and shared on NAWIC NT social media, circulated further by attendees, businesses, broader industry, media and others.
- Audio visual package available to be added to photography package for additional cost to be negotiated with Sponsor.
- Ability to contribute personalised content to the NAWIC NT Facebook page after the 2024 Award season including opportunities for advertisements.
- First right of refusal to continue as the Photography Sponsor for the following year.
- Two complimentary tickets to the NAWIC NT Awards for Excellence event.

Photo Booth Sponsor:

\$2,500 (Ex. Gst).

- Company logo linked with NAWIC NT Awards for Excellence event on every photo-strip for attendees to take home as a keepsake and share online.
- One complimentary ticket to the NAWIC NT Awards for Excellence event.

Master of Ceremony Sponsor:

\$2,000 (Ex. Gst).

This sponsorship package allows your logo to brand the highly prominent Awards stage lectern.

- Highly visible branding opportunity, in particular during speeches and throughout the Awards ceremony.
- First right of refusal to continue as the Master of Ceremony Sponsor for the following year.
- One complimentary ticket to the NAWIC NT Awards for Excellence event.

Table Favours Sponsor:

Price and design to be determined in consultation with Sponsor. Sponsorship is required to be locked in early to guarantee shipment of co-branded items.

Happy Clapper Sponsor:

Price and design to be determined in consultation with Sponsor,

- Prominently located branding opportunity at each individual dinner setting, MC mentions and encourages use.
- First right of refusal to continue as the Happy Clapper Sponsor for the following year.
- Sponsorship is required to be locked in early to guarantee shipment of branded clappers.

Event Sponsorship:

Individual pricing to be discussed and tailored to Sponsor. Opportunity to discuss several packages for the following events:

- Golf Day - May 2024
- Family King Pin Night - Oct 2024
- Christmas Party - Dec 2024
- Launch Party - Feb 2025
- Trailblazers - 2025
- Golf Day - 2025

Talk to us about hosting a site tour with NAWIC or hosting a tailored workshop. Individual event packages available upon request.



